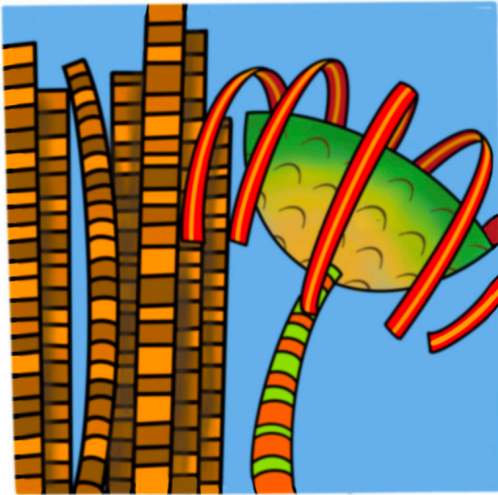


Kash Serock

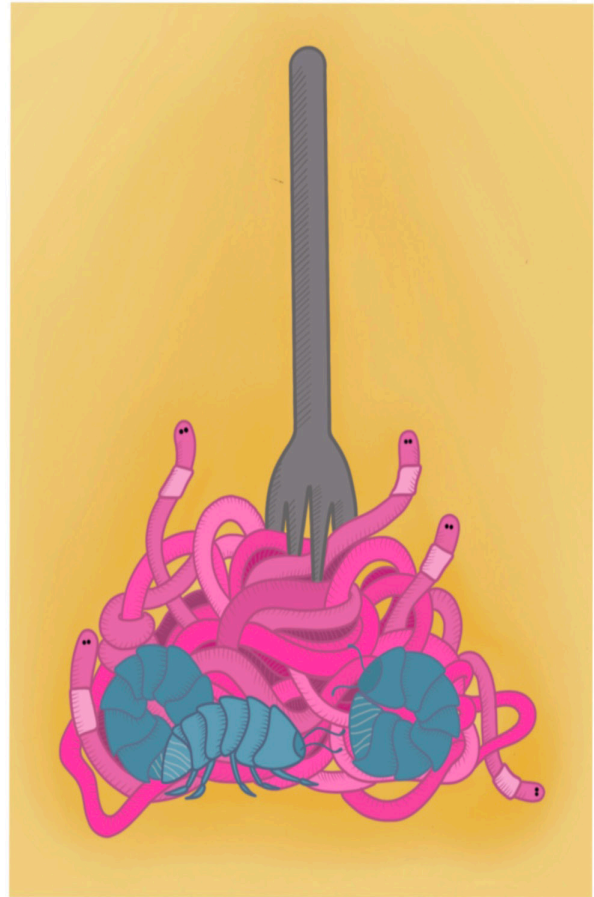
Graphic Design Portfolio

SPOT ILLUSTRATIONS



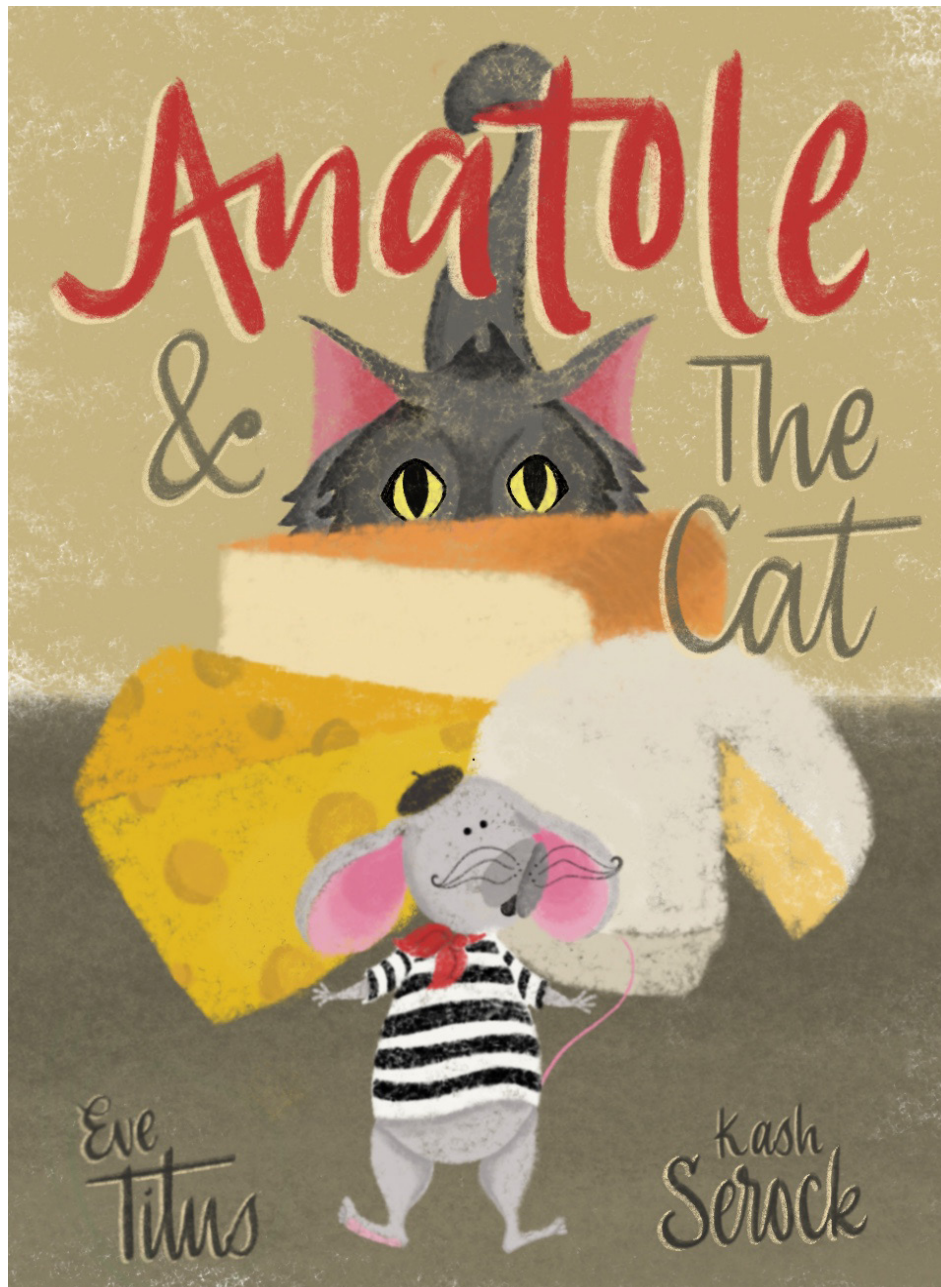
Spor Illustrations of four iconic settings in Seattle: Pike Place Market, Pioneer Square, Seattle Center, and the Seattle Aquarium on pier 59.

STYLIZATIONS



Illustrations in different styles for an editorial spread on eating bugs

BOOK RE-ILLUSTRATION



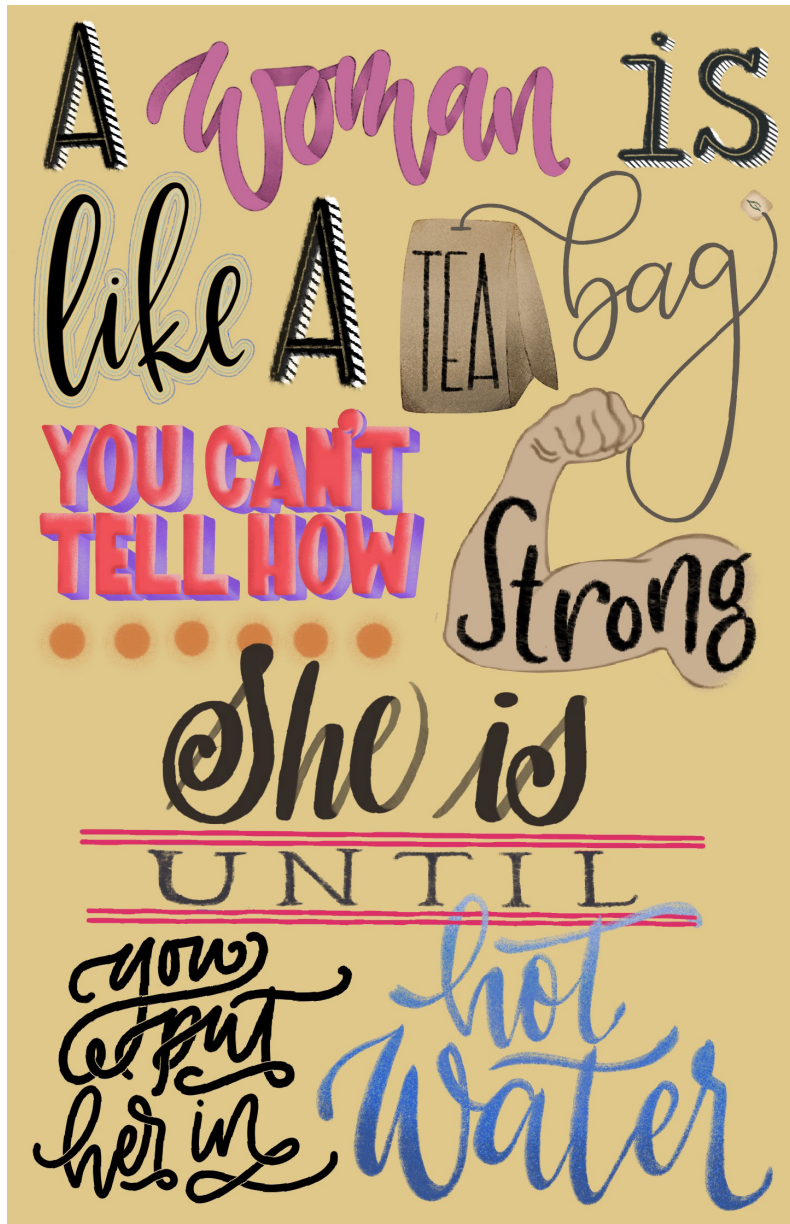
Taking an older, outdated book cover and re-illustrating it

TOURIST MAP



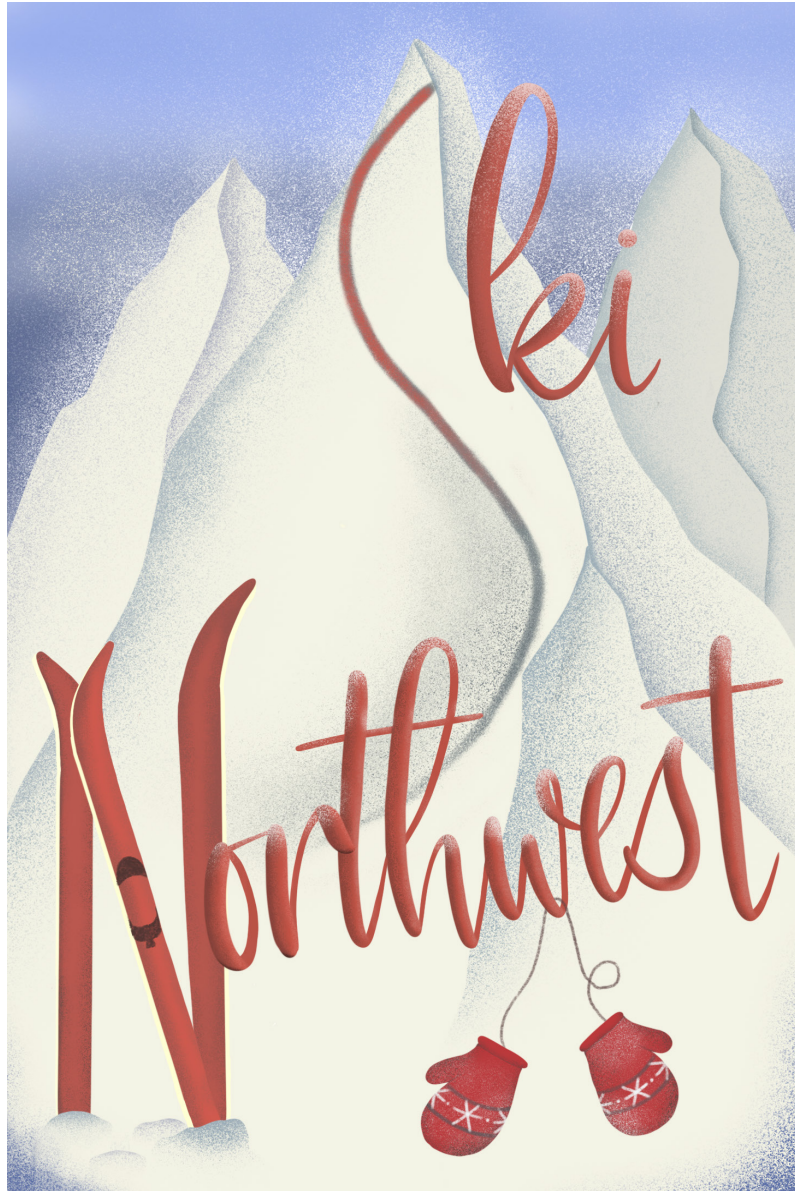
Creating a stylized tourist map of a location of our choice; my hometown of Gig Harbor, WA

TYPOGRAPHY ILLUSTRATION



Choosing a saying of at least five words and transforming it into illustrative text

EXPLORE NORTHWEST POSTER



Promotional poster for exploring the Pacific Northwest; particularly skiing

BRAND CONVERGENCE



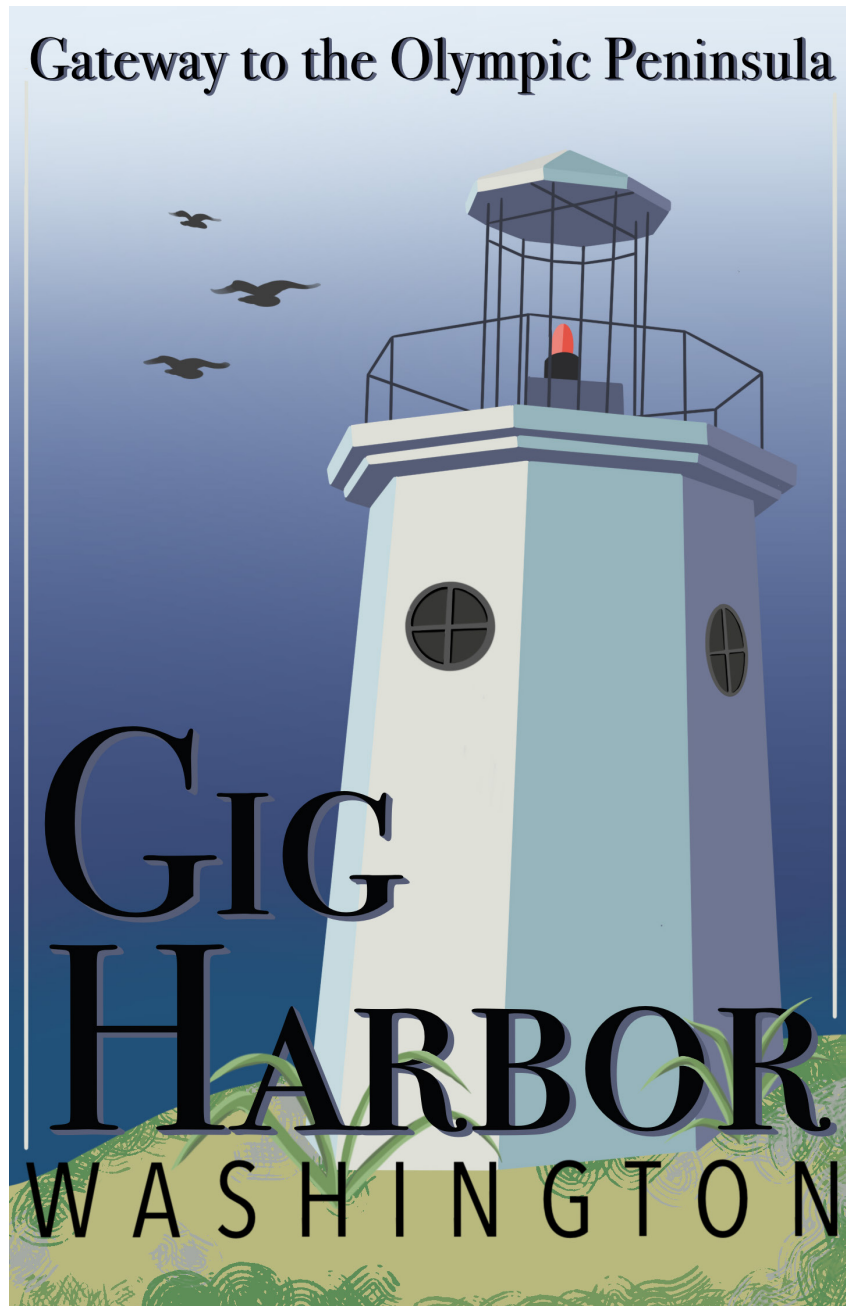
Taking a well know brand such as Burts Bees and producing packaging for a logical product they would sell; a line of CBD oils and other products

BRAND EXPANSION



Similar to the brand expansion, brand convergence takes a well know brand like Victorias Secret and designs the packaging for a product we wouldnt normally see from that brand

TRAVEL POSTER



Creating a retro style travel poster of
my hometown Gig Harbor

FICTIONAL CHARACTER

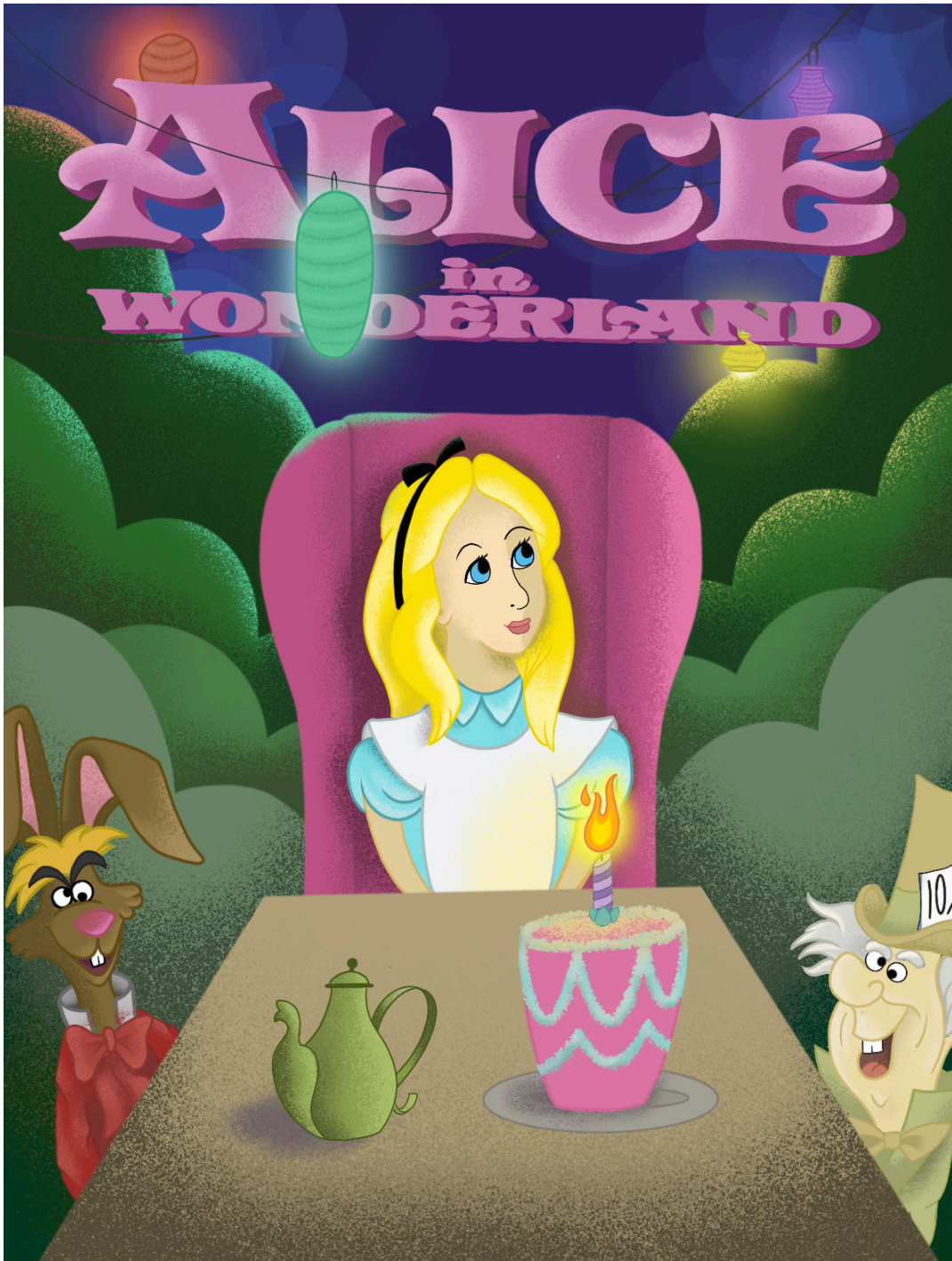


Illustration of a fictional character incorporating both two direct lighting sources and three-dimensional type

CELEBRITY LIKENESS

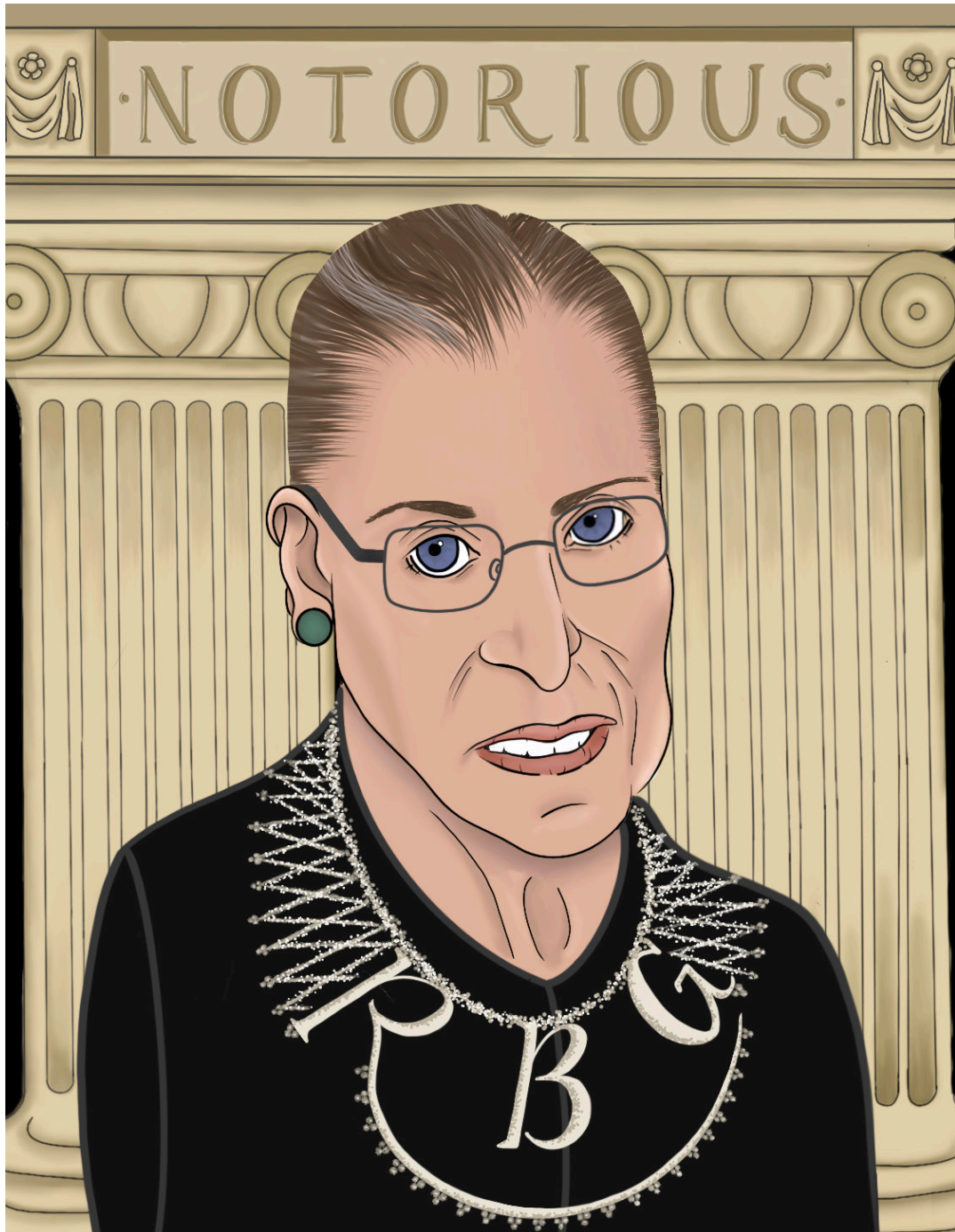


Illustration of a known celebrity
incorporating their name into the composition

